



Innovating Simplicity

### Corporate Office:

Plot No: 124, ARK Chambers, Kavuri Hills Phase1, Jubilee Hills, Hyderabad - 500033, Telangana, India.

Phone: 040 414 22422(50 lines), +91 9849086644, +91 9866127725

Email: info@kireetisoft.com

Bussiness Inquries : sales@kiretisoft.com

Branches -

GUNTUR | VIJAYAWADA | VIZAG | BANGALORE | CHENNAI

www.kireetisoft.com

# Helping businesses transcend.





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Getting businesses on fast track



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### Kireeti Soft Divisions

- Products & ERP Applications
- Projects Development & Consultancy
- E-Commerce





#### Quality - Our Quality sets us apart!

At Kireeti Soft, we have streamlined our development processes to follow a comprehensive quality procedure, set to the highest international standards. Our aim is to deliver robust, scalable, efficient and reliable products and services to our customers.



### In-time delivery - We believe time is Money!

At Kireeti Soft, we know the value of time, that is why we go way beyond our means to ensure that all your deliveries are given within the stipulated deadlines. At the same time, in a bid to deliver within time, we do not compromise on the quality. So you rest assured that your business plans will always run on schedule by partnering with us.



#### ■ Value Addition - We think like your business Partners

At Kireeti soft, we work like partners and not vendors, because your business growth is our primary aim. Kireeti soft adds value at every step of the way, making sure that the way you do business is refined and redefined. Our centers of excellence make sure that we innovate better ways each time instead of re-inventing the wheel.



### Team work - It takes five fingers to make a fist!

Kireeti Soft's experienced professional team members, some of who have more than 10 years experience, work together to deliver the best solution for you. Our teams are customer-centric and multi-talented working within an organized structure. What's more! We also have a large pool of product-specific managers with domain expertise.



Kireeti Soft a publicly listed company, has set apart an exceptional customer service and support to it's clientele. This has led to extremely positive long-term working relationships with both our clients and solution partners across India and abroad.

# Kireeti Soft's Prism of Expertise





## Kireeti Soft Edge

- 15+ Vertical Applications
- 2000+ Satisfied Customers
- 100+ ERP Applications & Projects Deployment
- Running Successfully No.1 E-Commerce Gift Portal of South India
- Highly Talented 200+ Team Members
- Completed Successful Decade in Software Industry
- Technology Partner for IFMR Research

### Development Methodology

Our model improves the process efficiency with the following industry standard practices:

- Efficient Requirements Engineering
- Object Oriented Design and Implementation
- UML Based Visual Modeling
- Component Architecture
- Comprehensive Testing
- Iterative Development Life Cycle

### Kireeti Soft Services & Solutions

- Client Server Applications Development
- Web-based Applications / Portals Development.
- E-commerce Applications Development.
- Intranet/Internet Total Solutions Development.
- Customized Software/Tools Development
- Architecture and technology Consulting
- Product Turnkey Services





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### **Products / ERP Solutions**



To meet the ever-growing needs of our customers in the US Healthcare Industry, Kireeti Soft has built its core team to build industry specific applications. We are compliant with the industry standards like HIPaA and HL7, thus giving it's clients with most acceptable solutions.

## PHARMA SOFT **New Generation**

Simple yet sophisticated, PHARMASOFT is a versatile software solution that cuts down Reports generation time and increases quality & accuracy of the information. Margin on Item(s) / Customer(s), Sales Invoice, Party Ledger, Batch-wise Stock Position Report, Sales Analysis Report, Customer / Supplier Enquiry, Debit Note, Credit Note etc. can be generated AT THE PRESS OF A KEY, PHARMASOFT has special features like Enquiry, Zooming and Analysis with full security features.



# Inventory Management

Our Inventory Management modules efficiently oversee the constant flow of products IN and OUT of an existing inventory, involving sales, purchase and timely transfer of products based on the orders received. These solutions handle manufacturers. vendors, invoices, shipment and goods received notes etc., until the final delivery to customer.



We have developed Windows-based, Web-based and Mobile-based chit fund apps with SMS alerts. Our handy features include subscriber transparency. online auctions, branches consolidation, online collections, mobile customer login facilities, easy deployment and highly secured email and sms alerts, self chit management, guarantor management, online agent management system and online payment options (through credit cards). What's more! You don't need any hardware set up.

# Assets Management

With our browser-based asset management software, handling assets is a breeze. With functions covering asset lifecycle process and its management along with depreciation calculations and MIS reports, for assets across branches.



### SMS / Mobile Solutions

We offer wide range of SMS based solutions and mobile based solutions. Inbound & Outbound SMS solutions inline with Work Flow Management. Mobile solutions includes Order Taking, MIS Reports Tracking, Stock handling, Bar Code based Solutions etc. Data entered into the mobile terminals updated directly into ERP Solutions.

### e-Commerce 1= Solutions VISA





Kireeti Soft offers a wide range of e-commerce solutions which enable our clients to capitalize on profitable e-business opportunities. From e-Strategy consulting to conceptualization, design, development, implementation and support, Kireeti Soft extends world-class expertise and help in leveraging Internet technologies to enable the customers to flourish in the global economy. We are also experienced in connecting with various Payment Gateways being offered across globe.



### Sales Automation

Our sales automation system software is a flexible tool allowing the collection, consolidation and utilization of data from sales and distribution processing. It can be used at different levels in the decision-making process as a control and planning instrument, enabling you to recognize market developments and economic trends early on and to take appropriate measures.



### Gift / Smart Card

Smart card / Gift card solutions helps you to launch your own shopping card, it can be used instead of cash. On the day of purchase, the smart card will be activated, with one-year validity. You can also have the option of offering customers gift coupons, which can be scratched to win prizes along with the smart card. It gives complete control on cards activities.



## Retail Automation

To stay competitive in the global markets, the retail industry is increasingly adopting information technology to efficiently manage their business processes and serve their customers better. Kireeti Soft offers a variety of integrated solutions and services to help organizations enhance revenues and efficiently manage business transactions, customer functions and information systems.



### Support Automation

We have developed the application for AMC service provider clients. This app offers customers an easy way to register complaints and get support from their service providers quickly. There is also an excellent feature where customers can enter their mobile or phone numbers and can be directly contacted by the support services.



## Document Management



It is a highly secure app for keeping important documents safe. It has multiple features like documents management, documents dash board. documents search, member profile, admin management (security) etc.



We provide web-based solutions to payroll management. Our payroll management apps are user-friendly, secured and require minimal maintenance work.

# Accounting



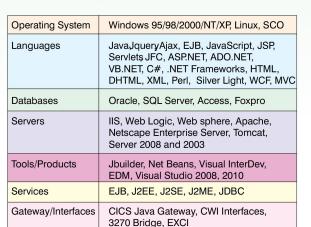
We have created solutions to satisfy various types of accounting procedures. Our professionals are well versed with the systems followed and can provide solutions to meet the requirements of our customers to their satisfaction.



We specialize in developing various customized solutions that add value to the clients' business and help them increase their productivity and efficiency.



## **Technical Capabilities**





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## Web application Architecture





#### Sridhar Narra CEO

Sridhar completed his Engineering and is keen on excellence in every aspect. He is the person behind the introduction of a new concept called vertical applications for various sectors, which is first of its kind. Sridhar started his career as key man and became Development Associate for TCS, India's No. 1 Software Company. Sridhar is also actively involved in philanthropic activities.

## Kireeti Soft in Media

Business Standard WEEKEND 27/28 MARCH Kireeti Soft launches ERP solution for chit funds

चिटफंड कंपनियों की सुविधा हेतु साफ्टवेयर 'चिटकेयर' का शुभारंभ



'కిలీటి' చుట్కేర్ సాఫ్వేర్

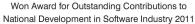


Chitcare-ERP application launched



### Recent Awards & Rewards







Partner of the Year Award from NET 4 for 2011



